

Slide

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Color slide on the theme of Expo67. Prince and Princess of Monaco at the Place des Nations.

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Historical context

Expo 67, held in Montreal to mark the centenary of Canadian

Confederation, was certainly an opportunity for Quebec, in the midst of the Quiet Revolution, to shine and open up to the world. More than 60 countries took part, and 90 pavilions showcased the ingenuity of mankind to date. 253 hectares were required, including the enlargement of Île Sainte-Hélène and the creation of Île Notre-Dame. The theme “Man and His World” aptly describes the experience of the 50 million visitors.

Directly related to this theme, the logo was designed by a Montrealer, Julien Hébert. The logo is clearly visible on the back wall of the stage in this slide. The eight pairs of men with their arms raised symbolize friendship, while the circular shape refers to the Earth. The Place des Nations, located at the western end of Île Sainte-Hélène, is the venue for numerous shows and the reception of major dignitaries. Expo presented 727 musical groups. After the Expo, at least until 1971, shows continued to be staged here, including Robert Charlebois, France Gall and Black Sabbath. A major rehabilitation and development project by Parc Jean-Drapeau will create a new public common space that will breathe new life into the surrounding area.

This slide shows the visit of Prince Rainier and Princess Grace of Monaco, accompanied by their children, Princess Caroline and Prince Albert, on Tuesday, July 18, 1967, the Principality’s National Day. It was the largest crowd since the opening of the exhibition. It is even said that the crowd “filled the stands and overflowed onto the walkways”. The day ends with dinner in the Château Champlain ballroom.