

# Scratch card

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Scratch-off ticket for the YES side in the 1995 referendum.

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Accession Number 2022.37.23

Date 1995

Medium and Support ink, paper

Measurements 10,5 x 8,5 cm

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## Historical context

On October 30, 1995, Quebec must make a choice that, in either case, will determine its destiny. For the second time in 15 years, the people of Quebec must decide on their political future, whether to maintain the status quo and remain part of Canada, or to secede and achieve full sovereignty.

In 1980, the Parti Québécois led by René Lévesque was defeated when 59.6% of Quebecers voted no to the referendum question seeking a mandate to negotiate sovereignty with Canada. In 1995, the Parti Québécois, led by Jacques Parizeau, made a second attempt, buoyed by the resurgence of the idea of independence following the failure of the Meech Lake and Charlottetown accords.

For months, the YES camp, led by Jacques Parizeau, and the NO camp, led by Daniel Johnson Jr., battled it out to get as many citizens as possible to support their position. The scratch-off ticket in the photo is one of the tools used by the YES camp to promote its option.

After an intense referendum campaign lasting several months, Quebecers decided on the evening of October 30, 1995: the NO side won with a slim 50.58% of support, against 49.42% for the YES side.