

Postcards

Postcard

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Color postcard with handwritten inscriptions depicting the Richelieu & Ontario Navigation Company steamer Montreal.

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Fabricant / Éditeur The Valentine & Sons Publishing Co, Ltd.

Artiste / Auteur Unknown

Date 1908 an

Medium and Support ink, cardboard

Technique industrial process

Measurements 8,7 x 13,7 cm

Historical context

This postcard, produced in 1908, depicts the steamer Montreal of the Richelieu & Ontario Steamship Lines. With her elegant white-painted decks, the Montreal prefigured the “white boats” line of luxury cruise ships introduced by Canada Steamships Lines in 1927. In 1908, the Montreal operated between Quebec City and Montreal. The company running the Montreal was now over 60 years old. Originally named Société de navigation du Richelieu, then Compagnie du Richelieu, and specializing in lumber transport on the river of the same name, the company changed its name to Compagnie de navigation du Richelieu & Ontario in 1875, and diversified its activities to passenger transport and pleasure cruises on the St. Lawrence. It was bought out by Canada Steamship Lines in 1913, a few years after this postcard was produced.