

Photography

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Black and white photograph taken on the occasion of the launch of the Teleglobe Canada Unesco Award in Paris-Montreal duplex. The photo was taken in the Council Chamber of Montreal City Hall. It shows the Mayor of Montreal, Mr. Jean Drapeau, in the President's chair, and Mr. Jean-Claude Delorme, Chairman of Teleglobe Canada. Also seated is Mr. R. G. Gervais, seated on the left, the mayor on a giant screen and an interlocutor from Paris.

_____ 2021.47.142.2

_____ 1983

Historical context

With the aim of accelerating the development of communications infrastructures and stimulating the economic and social development of countries worldwide, the United Nations General Assembly has proclaimed 1983 World Communications Year. To this end, it invites all States to help achieve these objectives by stimulating their own communications networks.

With this in mind, Teleglobe Canada, in partnership with the Canadian Commission for UNESCO, created the McLuhan Award in 1983, in tribute to Canadian philosopher and communications theorist Marshall McLuhan (1911-1980). The main aim of the prize is to reward works or actions that contribute to a better understanding of the influence exerted by the means of communication and their technologies on society.

The photograph opposite was taken in Paris on November 7, 1983, on the occasion of the prize's launch, during a teleconference with Montreal.