

Magazine

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Revue musicale Montréal qui chante.

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<u>Date</u> 1919

Medium and Support ink, paper

Measurements 34,6 x 26 cm

Historical context

The musical revue "Montréal qui chante" is a collection of fashionable French songs. The cover of the September 1918 issue features Miss Marcelle Baguer, a member of the Théâtre National's Paul Cazeneuve troupe. At the beginning of the 20th century, theater was mainly performed by English speakers. The arrival of Vaudeville was therefore very popular with French Canadians, since it didn't necessarily require translation. This marked the emergence of a number of permanent companies.

It was against this backdrop that Julien Daoust founded the Théâtre National in August 1900. His aim was to offer French-language theater. Having financial worries from the outset, he left the management to George Gauvreau. Gauvreau teamed up with Paul Cazeneuve, whom he appointed artistic director and who never hesitated to innovate. He also included Marcelle Baguer, featured on the front page of this musical review, as a member of his troupe. This theater on Sainte-Catherine Street (corner of Beaudry) was a great success from the outset, presenting large-scale American productions and featuring a highquality lighting system (installed by Ernest Ouimet, who a few years later would open Montreal's first movie theater, the Ouimetoscope).

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