

Glove

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White-beige stretch gloves sold at Henry Morgan & Co.

Accession Number 2021.11.41.1-2

Historical context

This is a pair of lace gloves sold at Henry Morgan and Co. Henry Morgan opened a store on rue Saint-Jacques in 1872. The store moved to Ste. Catherine Street in 1891, officially becoming Montreal's first superstore. At the time, its success was not guaranteed, as the area was not yet commercial, but rather residential. The building had the same characteristics as the new American department stores. Window walls are constantly updated with the latest fashion accessories. Window dressers (a new profession, by the way) present the latest trends to entice customers into the store. Dozens of departments are likely to provide everything the consumer could possibly need. Glove counters gradually appeared in department stores, but it was not until the 1950s that this accessory became truly affordable.

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Photo by Louis-Etienne Dore

On display