

Button

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This blue round diaper pin badge features three lines of white text.

Accession Number 2022.12.76

Fabricant / Éditeur Basilières Montréal

Materials metal, paper, plastic

Measurements 5,3 cm

Historical context

This button promotes the Pierre-Laporte French school. In Quebec, three schools bear this name, all in the Greater Montreal area. They are named after Pierre Laporte, Minister of Immigration, Labour and Manpower, who died during the October Crisis.

With the Quiet Revolution in 1960, Quebec schools underwent profound transformations. This period was marked by the tabling of the Parent report, the creation of the Ministry of Education and the Conseil supérieur de l'éducation, the creation of CEGEPs and the Université du Québec network, and the raising of the compulsory school age to 16.

The 1970s are another decisive moment in the province's history, with struggles for the French language and the importance of French education. October 1970 is marked by a period of crisis, as the Front de libération du Québec (FLQ) commits several terrorist attacks and kidnaps British diplomat Richard Cross and Minister Pierre Laporte. Seven days after his kidnapping, Pierre Laporte is found lifeless in the trunk of a car near the Saint-Hubert airport.

Several Quebec streets, parks and schools are named in his honor, including the name of the school on this button.

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