

Button

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This blue round diaper pin badge features the map of Quebec in white, along with its blue and white flag. In the foreground are red and white confetti balls. Below the illustration, inscriptions in red are noted. Macaron produced for Quebec's national holiday.

Accession Number 2022.12.73

Fabricant / Éditeur Sérigraphie Drummond Inc.

Date 1983

Materials metal, paper, plastic

Historical context

Saint-Jean-Baptiste, as a patriotic and national holiday, has been celebrated in Quebec since 1834, at the instigation of journalist Ludger Duvernay, at a banquet held in Montreal on rue Saint-Antoine, where today's Windsor Station is located. This patron saint's day quickly became very popular, but it wasn't until 1977 that June 24 officially became Quebec's Fête nationale, retaining the name Saint-Jean-Baptiste.

This button was produced as part of the celebrations in 1983.

Between 1981 and 1983, the Saint-Jean-Baptiste celebrations were tinged with gloom, partly because of the referendum defeat in 1980, and partly because of criticism of the big show planned at the Old Port, where collusion and abuse of fees caused scandal. Across Quebec, the festivities were marked by a return to festive traditions.

By 1984, the celebrations were back in full swing, with the Mouvement national des Québécois, a federation of Sociétés Saint-Jean-Baptiste, taking on the task of organizing the festivities.