

# Button

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Round metal diaper pin badge featuring the Société Saint-Jean-Baptiste fleurdelysé logo in blue in the center and blue lettering around the perimeter in celebration of the Society's 150th anniversary.

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Accession Number 2022.12.72

Fabricant / Éditeur Center Promotions I.C.S

Date 1984

Materials metal, paper, plastic

Measurements 5,3 cm

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## Historical context

This button was produced by the Société Saint-Jean-Baptiste (SSJB) to mark its 150th anniversary.

The SSJB is a patriotic organization founded in 1834 by journalist Ludger Duvernay to defend the people descended from New France. Its mission, role and objectives have changed over time, but since day one, it has been involved in the cultural, economic and social life of Quebec, helping to define Quebec's national identity. Today, the Société Saint-Jean-Baptiste works to defend and promote the French language, while militating for Quebec's independence.

1984 was a pivotal year for the SSJB. For its 150th anniversary, it organized several banquets, including one in Montreal and one in Quebec City, to commemorate the organization's creation with the banquet of June 24, 1938, and the Société was entrusted with organizing Quebec's Fête nationale. To mark the occasion, it invites members of French-speaking organizations from all over the Americas to come and celebrate in Quebec, and creates the Séraphin Morin award for the promotion of French outside Quebec. The celebration leaves a lasting impression for its diversity and inclusiveness.