

Blotting paper

<https://collections.pacmusee.qc.ca/en/objects/blotting-paper-2023-030-001/>

Collections / blotting paper



CC BY-NC-ND 4.0 license

Blotting paper in the form of a business card of broker Rolland L. (Louis) Guérard, who worked for the Royal Insurance Company Limited.

Accession Number 2023.30.01

Period 1st quarter of the 19th century

Materials paper

Historical context

This calling card, produced between 1930 and 1937, belonged to Rolland L. Guerrand, an insurance broker with the Royal Insurance Company Limited. Mr. Guerrand died in 1968. Founded in London in 1845, the Royal Insurance Co. Ltd. quickly established itself in several North American cities, including Montreal in 1850. In 1861, it acquired land at the tip of Pointe à Callière, where it erected a building with a clock tower facing the harbour. The insurance company left this building in 1870 to move closer to Rue Saint-Jacques, then in full development as a commercial artery. In 1902, the company built a new building at 500 Place d'Armes. Today, the building on Pointe à Callière has been replaced by the Éperon, which reproduces the shape of the building and its tower; the building on Place d'Armes, demolished in 1965, has been replaced by the imposing Canadian National Bank building.