

Advertising

https://collections.pacmusee.qc.ca/en/objects/advertising-2020-002-2340/

Collections / advertising



CC BY-NC-ND 4.0 license

Black and white Turkish advertisement for the Türkiye İş Bankasi bank. The main illustration depicts a portable piggy bank, with children holding piggy banks inside. Underneath, a text promotes savings, accompanied by the institution's endorsements.

Accession Number 2020.02.2340

Measurements 32,2 x 23,5 cm

© Pointe-à-Callière Collection, 2020.002.2340